



# Farmington Community Library

**Annual Impact Report  
July 2022–June 2023**



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## DEAR COMMUNITY,

As we reflect on this past year at the Library, we realize what a year of learning, growth, and excitement it has been! Our two locations had over 300,000 visits and we signed up 6,400 new FCL cardholders.

In September 2022, we kicked off an exciting rebranding effort, including a new logo and an updated website. The culmination was the Library Extravaganza, an open house event showcasing all our services and collections. Nearly 3,000 community members walked through our doors despite the heat. Thank you to all who attended. It was a joy to see the smiles and appreciation for the Library in the midst of all the activities.

Our diverse programming and collections continued to evolve to meet the needs of our community. Some program highlights this year included our Dr. Martin Luther King Jr. Day Celebration, Asian American and Pacific Islander Heritage Celebration, and our Summer Reading Program. Our summer readers logged over 43,000 hours together in 2 months! We also added more circulating hotspots, laptops, STEM kits for children, and a Library of Things collection.

We undertook a strategic planning process that will guide the Library's growth over the next seven years. This process involved gathering feedback from many stakeholders through surveys, community focus groups, and dialogues with Library staff and the Board of Trustees. A resounding theme emerged from all groups: the Library should be a community hub, a meeting place and source for services that nurtures connections between neighbors.

Creating community is a responsibility we take seriously. This year, all staff completed implicit bias training to support our goal of providing the community with an understanding and inclusive space. Our focus on Diversity, Equity, and Inclusion (DEI) efforts also encompassed a DEI audit of our collections alongside the establishment of an internal DEI committee.

Our accomplishments this year are a testament to the unwavering support of our community. As you read through this report, we hope you share our pride in everything we achieved. Through open dialogue and our continued partnership with you, we continue to fulfill our vision of growing a vibrant, connected community.



**Kelley Seigrist**

Library Director



**Ernie McClellan**

Library Board of Trustees President



# OUR MISSION

We engage our diverse community through resources and experiences that celebrate ideas, inspire creativity, and enrich lives.

## 2022–2029 Strategic Plan

To align resources with the emerging priorities of the community, FCL underwent a comprehensive strategic planning process with feedback from the community and stakeholders. The Strategic Plan is implemented daily as Library staff nurture responsive relationships with the community and build enthusiasm for the Library's future. Our next chapter is firmly guided by our three core directions:

### CREATE COMMUNITY

We positively impact our community by providing a variety of Library spaces, ensuring accessible services, and supporting collaboration and inclusion.

### EXPAND CONNECTIONS

We are a vital community resource. We aim to broaden partnerships, increase awareness, and foster new connections that emphasize the value of our work.

### CULTIVATE CURIOSITY

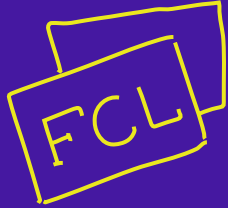
Library staff and Board members are integral to our success. We will encourage an internal culture of growth that influences how we learn from and serve the community.

Read the full Strategic Plan at  
[farmlib.org/strategic-plan](https://farmlib.org/strategic-plan)



# FCL AT A GLANCE

July 2022 – June 2023



**28,924**

Total FCL Cardholders



**6,396**

New FCL Cardholders

**922,436**

Items Checked Out

**279,251**

Total Items in the Physical Collection



**397**

Outreach Visits in the Community



**306,973**

Visits to FCL Locations



**1,196**

Library Programs & Events

**37,722**

Public Computer Sessions



**27,453**

Online Resource & Database Sessions

**46,072**

Total Program & Event Attendees



**484,924**

Wi-Fi Sessions

**219**

Meeting Room Rentals

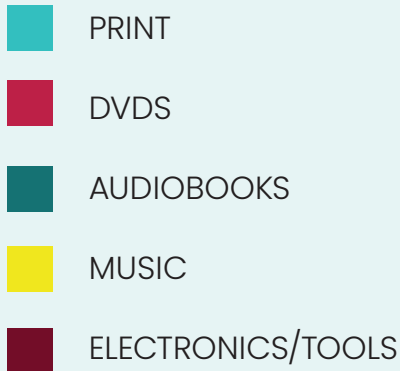
**7,266**

Meeting Attendees



# BOOKS & BEYOND

## What types of items make up the Library's physical collections?



## eLibrary

Our eLibrary offers several platforms for patrons to download and stream eBooks, eAudiobooks, magazines, movies, and more. Many of our electronic resources also provide greater accessibility accommodations for those who need them including a variety of font sizes and styles to help those with low vision or dyslexia.

**143,457** eLibrary item checkouts

## InterLibrary Loans

InterLibrary Loan (ILL) is a free service provided by the Michigan eLibrary that allows our patrons to check out items that FCL does not own from participating libraries across Michigan. Those items are then delivered to FCL for our patrons to pick up.

**10,077** InterLibrary Loan items borrowed for our patrons

**8,846** items loaned to other libraries

Library staff are always considering new collections and items that reflect evolving community needs. This year, we added several new collections for FCL cardholders to check out.

### Library of Things

The Library of Things collection created this year offers a variety of useful tools, fun games, and other interesting items. Categories include health and wellness, science exploration, crafting, gardening, and other hobbies.

### Seed Library

This was the second growing season for our Seed Library, and the first year circulating seeds that were harvested and returned by community members! The Seed Library provides free access to gardening tool kits, resources, and packets of seeds. Community members are encouraged to return seeds saved from their harvest to the Library for future distribution.

### Play and STEM Kits

Our Children's Services Department added Play and STEM (Science, Technology, Engineering, Math) Kits to their collection. Each kit contains books and hands-on activities for you to do at home with your child!

### Electronic Devices

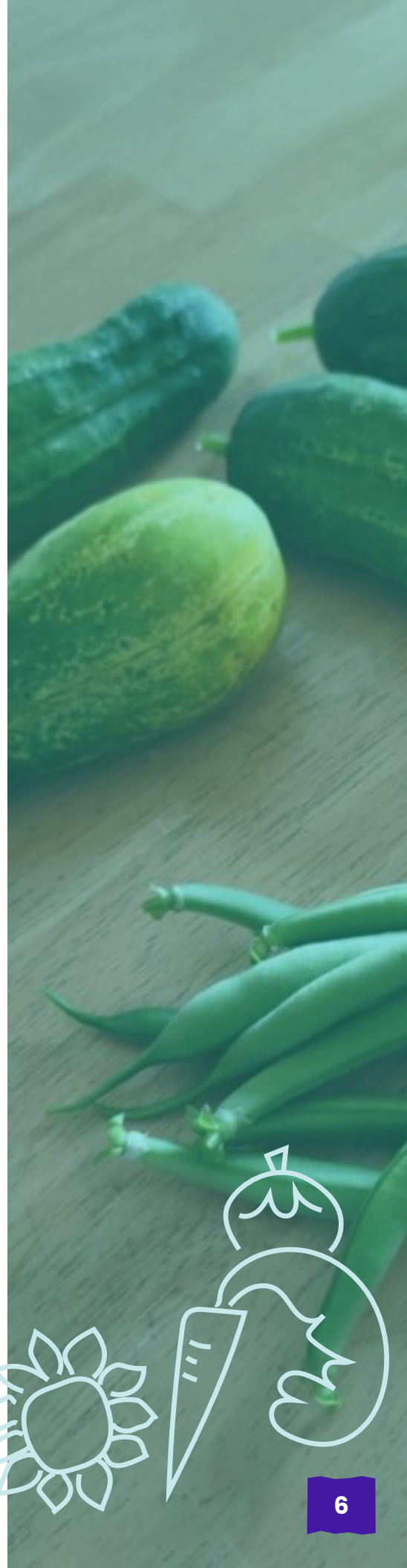
Generous grants from the Farmington Friends of the Library, Bosch, and The Library Network allowed FCL to purchase and circulate additional laptops, Wi-Fi hotspots, and iPads.

**25** things added to the Library of Things

**1,734** seed packets distributed

**402** STEM and Play Kit checkouts

**1,436** electronic device checkouts





# A NEW LOOK

In September, FCL launched a rebranding campaign designed to speak to different generations and cultures. Our new logo plays on the modern symbol for location and is loosely formatted as an open book. It represents the Library as *the* place to go for community and resources!

The rebranding initiative seeks to expand the audiences the Library reaches, increase accessibility of Library services, and showcase the evolution of the organization.

To celebrate, FCL hosted a Library Extravaganza: an open house exploration of Library services with food trucks, free family activities, live music, and more!

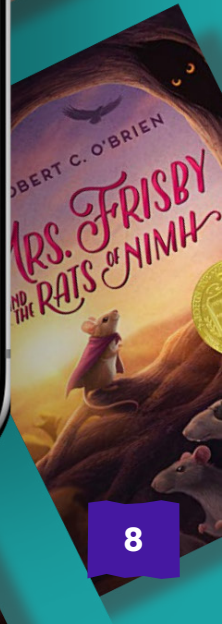
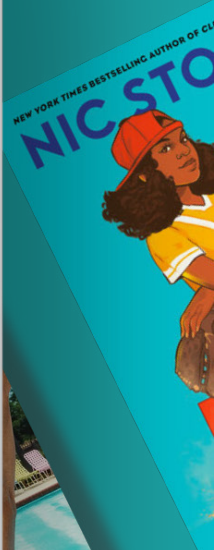
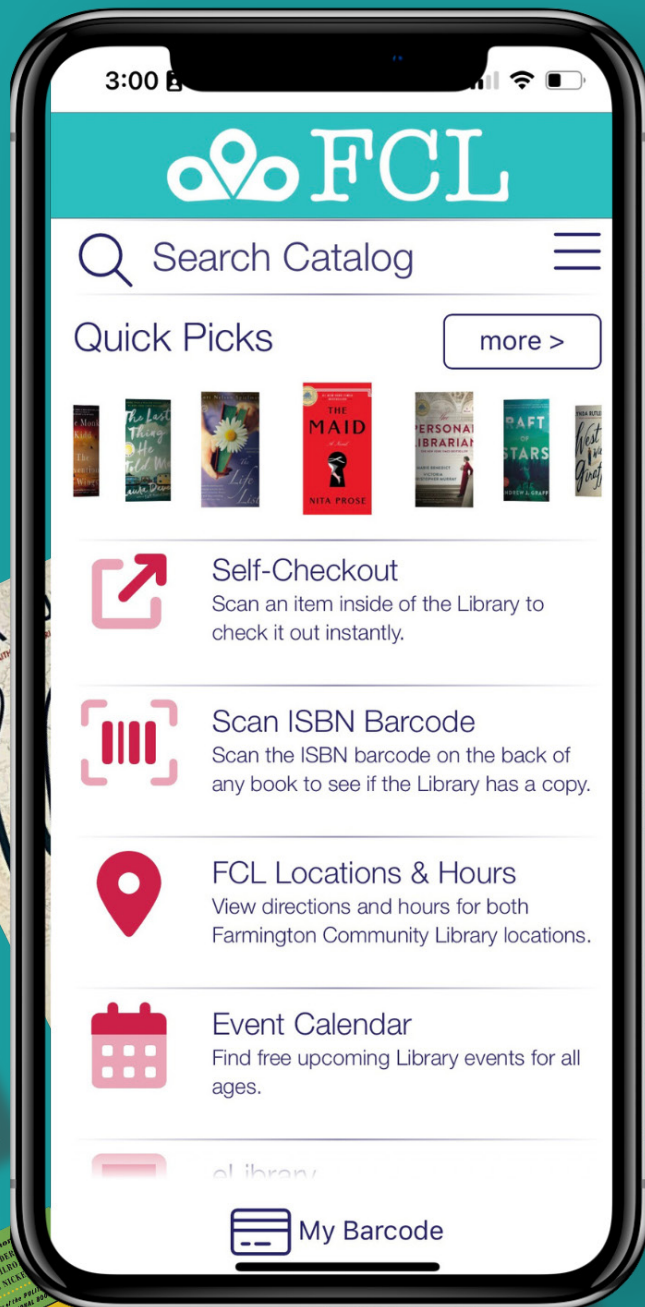
Nearly **3,000** community members helped us celebrate!





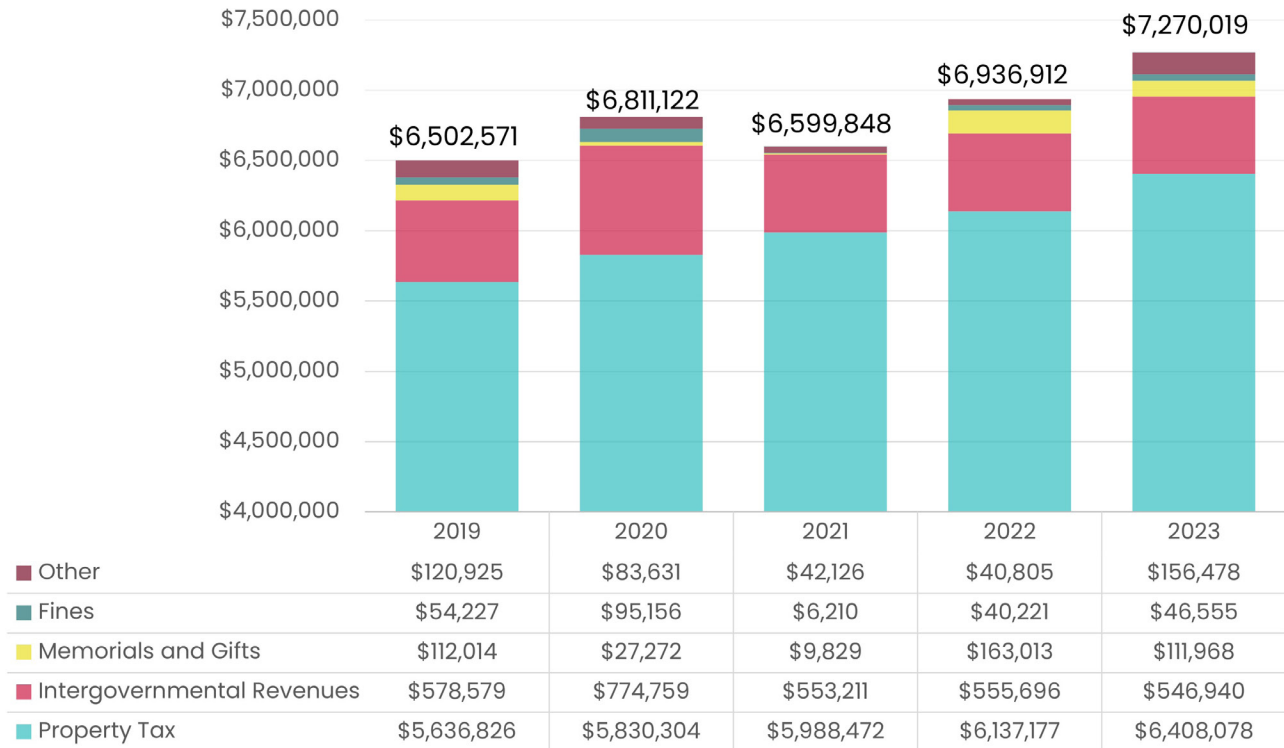
# FCL Reads! Our New Mobile App

In May, we launched an app that allows patrons to search the catalog, place holds, manage their account, and check out items in the Library using their mobile device. This service makes it quick and easy for community members to use Library services. Over 1,000 of our patrons downloaded the app in the first 3 months!

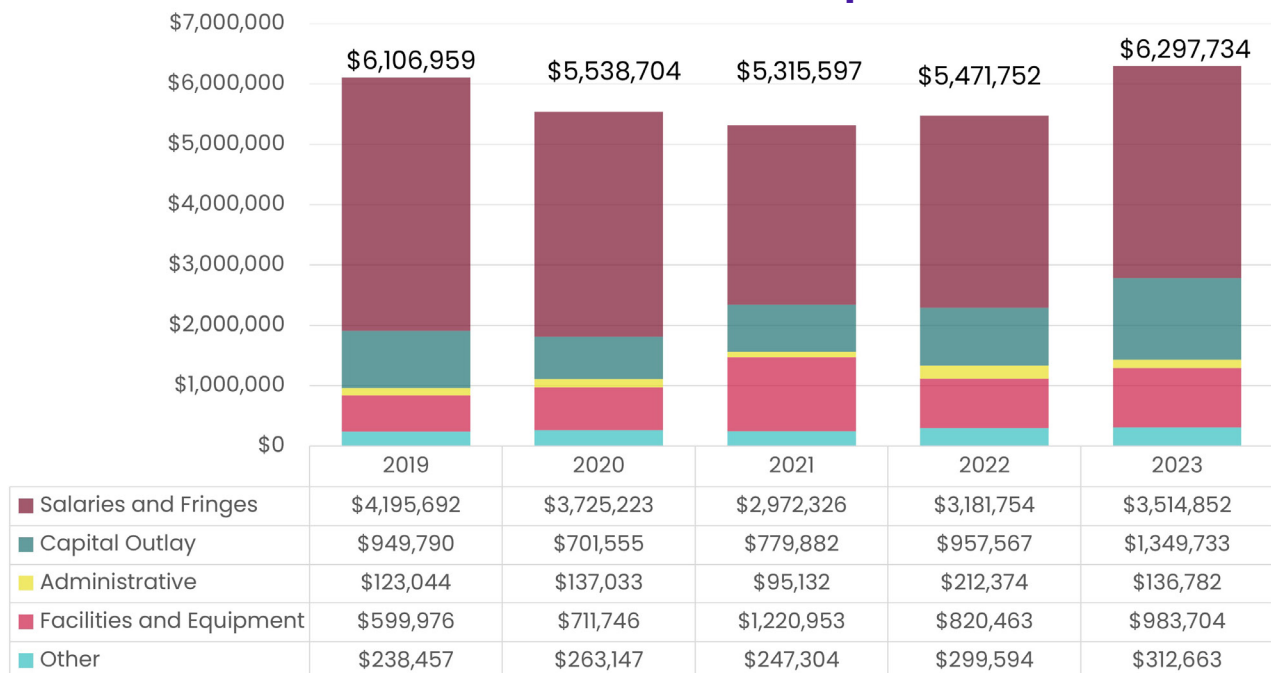


# FINANCIALS

## General Fund Revenue



## General Fund Expenditures



## Gifts & Memorials

This fiscal year, FCL received \$5,015.60 in donations from generous community members, which went to support collection development, programming, and services. In addition to individual donors, the following organizations supported the Library through grants and corporate sponsorships:

GRANTS AND CORPORATE SPONSORSHIPS	
Bosch Community Fund	\$ 46,726.31
Farmington/Farmington Hills Foundation for Youth & Families	\$ 2,000.00
Kopmeyer & Talty, P.C.	\$ 500.00
Beyond Juicery Farmington	\$ 500.00
Michigan Schools & Government Credit Union	\$ 2,000.00
Library of Michigan	\$ 2,388.00
<b>TOTAL</b>	<b>\$ 54,114.31</b>



## FARMINGTON FRIENDS OF THE LIBRARY

The Farmington Friends of the Library is an active group of Library supporters that partners with FCL to expand community access to Library collections, events, and services. The Friends support the vibrant, connected community fostered by the Library, by investing in innovative programming and services that meet evolving community needs. Several of the initiatives funded by the Friends this year included the Marie Benedict author talk, Battle of the Books, Summer Reading book giveaways, FCL's mobile app, and circulating mobile hotspots.

**\$91,281.27** donated by the Friends to support Library services





# CELEBRATING HERITAGE & CULTURE

Our community is diverse, vibrant, and full to the brim with stories. The Library makes space for community members to meet their neighbors, learn from each other's experiences, and connect over common interests.



## Dr. Martin Luther King Jr. Day

Over 1,000 community members attended FCL events celebrating the life and legacy of Rev. Dr. Martin Luther King, Jr. in January. The celebration featured our annual Legacy March, a student-led panel discussion on race and racism, a discussion of the history of the Tuskegee Airmen, a live Dr. King reenactor, and more.

During the celebration, Lt. Col. Millben, the first African American Base Commander of the former Selfridge Air National Guard Base, received a Farmington Hills challenge coin and an honorary street sign from the Farmington Hills Police Department to honor his service.



The day also featured the inaugural MLK Day Student Community Challenge. Local students submitted artwork that represented their vision of a future Farmington/Farmington Hills community reflecting the themes of bravery, togetherness, and justice. Student work was judged by local civic leaders.





## AAPI Heritage Celebration

In May, our Asian American and Pacific Islander Heritage Celebration showcased performances of traditional dances from all over Asia and the Pacific, including Kuchipudi classical dance, Hula dance, and Lion dancing.

Christina Amata, a dedicated volunteer whose efforts led to this event's success, was recognized with the 2023 Adult Volunteer Award by the Farmington/Farmington Hills Commission on Children, Youth, and Families.







# EMPOWERING FAMILIES

## 1,000 Books Before Kindergarten: One Step at a Time

571 children were enrolled in this early literacy program that encourages parents to read 1,000 books out loud to their children before kindergarten. The program builds literacy skills needed for future success in school.

### Storytimes

Storytimes are the heartbeat of our Children's Services Department. They are engaging and tailored to each age group to help little ones grow their early literacy skills. Storytimes also allow caregivers to connect during the playtime that follows!

**56** kids graduated from the 1000 Books Before Kindergarten program

Over **9,000** community members attended our storytimes

# STUDENT SUCCESS

Our Children's and Teen Services Departments offer fun and educational programs that engage students in STEM topics, art and creativity, and games. We also offer parent workshops that connect students and caregivers with free resources for tutoring, college preparation, and many other areas for school success.

## 1<sup>st</sup> Grade Field Trips

During the month of May, every Farmington Public Schools first grade class visited the Library for a field trip. The students signed up for FCL cards, toured the buildings, and learned about all the Library has to offer.

**439** first graders and teachers took a field trip to the Library

## Readers Become Leaders

We know that empowering the voices of the next generation is critical work. Our Teen Services Department provides programs like the beloved Battle of the Books and the Teen Creative Writing Competition that offer youth a space to grow their interests and find community.

The Teen Advisory Board is a group of teen volunteers that meet regularly to plan events for their peers, volunteer in the community and at Library events, and create content for the teen media channels.

Teens volunteered **298** hours

**70** authors submitted original work to the Teen Creative Writing Competition





# SUMMER READING: ALL TOGETHER NOW

Our 2023 Summer Reading Program took place June 3<sup>rd</sup> through July 30<sup>th</sup>. This annual program encourages community members of all ages to finish the reading goal, complete special missions, and meet their neighbors at Library events.

Summer Reading helps kids and teens maintain learning while school is out, encourages life-long learning, and brings the community together for free events for all ages. This summer, our community rocked it! We had 3,353 participants, 43,451 hours of reading logged, 933 finishers who completed the 10-hour reading goal, and close to 9,000 attendees at our summer events.

Thanks to the generous support of our 2023 Summer Reading sponsors, kids and teens chose a free new book as their sign-up and completion prizes. Over 1,700 books were given away to youth in the community.

**3,353** Summer Reading participants

**43,451** hours of reading logged

Over **1,700** books given away to kids & teens





# A COMMUNITY SPACE

FCL is a vital community hub. Of the 306,973 visits to our locations, many were to meet up with friends, study, or find a home in a community space. The Library offers a variety of programs for community members to gather over shared interests such as history, gaming, crafting, and more.

## Welcoming, Functional Spaces

FCL engaged MCD Architects to conduct a Space Utilization Study of both FCL locations to provide a comprehensive analysis of usage inefficiencies, spatial challenges, and ADA deficiencies. The final Study was presented to the Board in February 2023. FCL will complete a Master Plan in 2024 that outlines plans for building updates that address the challenges summarized by the Study.

## English Language Learners

Dedicated volunteers help run weekly English as a Second Language (ESL) conversation groups that allow community members to practice their English in a relaxed environment. This year, we expanded these groups to three times a week with sessions hosted at both of FCL's locations. The Library also hosts weekly one-on-one ESL sessions and a regular book discussion group set at a pace for those practicing their reading and comprehension.

**810** attendees of ESL Conversation Groups

**108** one-on-one ESL sessions held at the Library





# SUPPORTING BUSINESSES & NONPROFITS

FCL empowers local entrepreneurs, small businesses, and nonprofit professionals of all backgrounds through our print and digital resources, programming, and one-on-one assistance. The Library has been a member of the Greater Farmington Area Chamber of Commerce for 45 years and contributes to maintaining and growing a vibrant business community.

## Nonprofit Fundraising Series

**154** community members attended the Library's five-part Nonprofit Fundraising Series. Sessions focused on starting a nonprofit organization, finding grants, writing grant proposals, and marketing for nonprofits.

## Small Business Lunch and Learn Series

**256** community members attended the six-part series sponsored by the Farmington Friends of the Library and the Greater Farmington Area Chamber of Commerce. Session topics included starting a business, intellectual property, employee handbooks and restrictive covenants, developing business plans, and marketing strategies for small businesses.





# FCL IN THE COMMUNITY

## Senior Outreach

Our Senior Outreach Librarian makes monthly visits to senior assisted living facilities, nursing homes, and memory care facilities for large print book distributions and programs.

**191** outreach visits reaching **1,259** seniors

## School Outreach

Children's and Teen Librarians visit schools in the district from early education centers through high school. Students can sign up for an FCL card, hear a story, learn about college prep resources, and more.

**7,583** students reached during school outreach visits

## Little Free Libraries

FCL stocks seven Little Free Libraries that allow community members to pick up or place free books for others inside. The Farmington/Farmington Hills Optimist Club created and helps maintain this free community resource.

**2,243** books deposited into the Little Free Libraries







# PARTNERING WITH THE COMMUNITY

## Community Resource Fair

In March, FCL partnered with Farmington Public Schools to host a Community Resource Fair. This event brought together 15 local organizations that offer summer camps, student resources, and other community support for housing, clothing, food, and jobs.



## Farmington Author and Book Festival

In June, FCL partnered with KickstART Farmington to host the inaugural Farmington Book & Author Festival in historic Downtown Farmington. The Festival celebrated the power of literature, promoted local writers and stories, and nurtured a literary and cultural community. Activities connected readers of diverse ages and backgrounds with local, national, and international authors, publishers, and booksellers.

## Collections that Reflect the Community

FCL worked with Baker & Taylor to complete a Diversity, Equity, and Inclusion audit of the Library's collections. The audit yielded concrete data identifying gaps in the collections' reflection of the community and provides ongoing reporting. Collections that represent all community members celebrate the diversity in our community and drive cultural, economic, and social innovation. Staff use data from the audit to inform purchases for Library collections.



# INVESTING IN STAFF

FCL worked with an external vendor to complete a wage compensation study of all Library positions. The results of the study informed updated employee job descriptions and classifications. The study also proposed a competitive minimum wage for each position based on market value and surrounding libraries' standards. In May, the FCL Board of Trustees approved the proposed salary ranges and updated positions. All staff whose salary was below the proposed minimum received a pay increase that brought them into the competitive salary range. This investment allows FCL to continue to be a competitive workplace that fosters innovation and professional growth.

## IDEA Taskforce

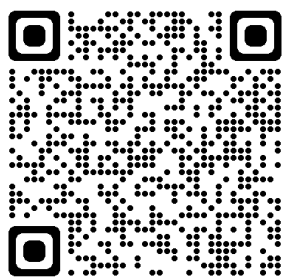
This year a new staff committee – the Inclusion, Diversity, Equity, and Accessibility (IDEA) Taskforce – was established to support the Library's values of Diversity, Equity, and Inclusion. The Taskforce recommends IDEA training for staff, suggests inclusive programming ideas, creates diverse booklists, and reviews documents for inclusive language. Staff committees like the IDEA Taskforce empower staff to champion projects they are passionate about and take part in organization-wide initiatives.

**81** staff participated in  
implicit bias training



# COMMUNITY FEEDBACK

FCL is committed to nurturing a space that listens and responds to the needs of the community. As a member of the community, you help us continue to grow by providing feedback and sharing your experience. We want to know how you are impacted by our services, what events or resources mean the most to you, or what you hope to see from the Library in the future.



**Share your  
feedback with us at  
[farmlib.org/contact](https://farmlib.org/contact) or  
fill out a comment card  
at either FCL location!**



farmlib.org

## ***One Library, Two Locations***

### **FCL Farmington Hills**

32737 West 12 Mile Road  
(248) 553-0300

### **FCL Farmington**

23500 Liberty Street  
(248) 553-0321